



Home for the Holidays

...at the Rialto

Title Sponsor- \$20,000 (Sponsored by ComEd)

Named as Title Sponsor of Christmas at the Rialto

- Title naming rights
- Business mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- Marquee Lighting at Celebrate the Season Event November 20th
- Logo on Christmas at the Rialto Window Decal
- Business name on ticket text (space permitting)
- 50 complimentary tickets to each of the three holiday movies
- 10 complimentary tickets to The Nutcracker
- 10 complimentary tickets to Brian Setzer Orchestra's 14th Annual Christmas Rocks! Tour
- 10 complimentary tickets to Cirque Dreams Holidaze
- 10 complimentary tickets to Celebrate the Season
- 2 corporate banners on display during all events
- Marquee Front Signage
- Full Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Partnership Sponsors- \$15,000

- Recognition as Partnership Sponsor
- Business mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 30 complimentary tickets to each of the three holiday movies
- 10 complimentary tickets to Cirque Dreams Holidaze
- 6 complimentary tickets to The Nutcracker
- 6 complimentary tickets to Celebrate the Season
- 1 corporate banner on display the following events
 - Celebrate the Season
 - Teddy Bear Tea (2 Sittings)
 - Holiday Luncheon
 - 3 Holiday Movies
- Marquee Side Signage
- Full Page ad in Rialto Fall Season Playbill
- Logo on event flyers



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Tree Sponsor- \$10,000

- Tree Sponsor naming rights
- Tree lighting on the night of November 20th at the Celebrate the Season event
- Business mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 30 complimentary tickets to each of the three holiday movies
- 10 complimentary tickets to Colors of Christmas
- 6 complimentary tickets to The Nutcracker
- 6 complimentary tickets to Celebrate the Season
- 1 corporate sign on display in front of tree during all events
- Full Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Celebrate the Season Sponsor- \$5,000

Monday, November 20th – 5:30pm to 9pm

- Recognition as the Celebrate the Season sponsor
- Mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 12 complimentary tickets to Celebrate the Season
- 30 complimentary tickets – 10 Tickets to each of the three holiday movies
- 10 complimentary tickets to The Colors of Christmas
- 6 complimentary tickets to The Nutcracker
- 1 corporate banner on display during event
- Marquee Front Signage
- Full Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Teddy Bear Tea Sponsors- \$5,000

Friday, November 24th – 9:30am and 12:00pm

- Recognition as Sponsors of Teddy Bear Tea
- Mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- One complimentary table of 10 in prime location at each of the two reserved seating times for the Teddy Bear Tea



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- 20 complimentary tickets to each of the three holiday movies
- 10 complimentary tickets to Brian Setzer Orchestra's 14th Annual Christmas Rocks! Tour
- 1 corporate banner on display during Teddy Bear Tea
- Marquee Signage as sponsor of Teddy Bear Tea
- ½ Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Teddy Bear Tea Food Sponsors- \$3,500

Friday, November 24th – 9:30am and 12:00pm

- Recognition as a food Sponsor of Teddy Bear Tea
- Mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 20 complimentary tickets to each of the three holiday movies
- 10 complimentary tickets to A Charlie Brown Christmas
- 1 corporate banner on display during Teddy Bear Tea
- ½ Page ad in Rialto Fall Season Playbill
- Logo on event flyers
- One complimentary table of 10 in prime location at each of the two reserved seating times for the Teddy Bear Tea

Holiday Luncheon and Organ Concert Sponsors- \$3,000

Wednesday, December 6th – 11am to 2pm

- Recognition as a Sponsor of Holiday Luncheon Break
- Mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 10 complimentary tickets to Holiday Luncheon and Organ Concert
- 10 complimentary tickets to each of the three holiday movies
- 2 complimentary tickets to The Nutcracker
- ½ Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Santa's Workshop Sponsors - \$2,000

Friday, November 24th – 10:30am and 12:30pm

- Recognition as a sponsor of Santa's Workshop
- Mentioned in all marketing including radio ads and press releases



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- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 10 complimentary tickets to each of the three holiday movies
- 1 corporate banner on display during Teddy Bear Tea
- ¼ Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Santa & Mrs. Claus Sponsor - \$2,000

Friday, November 24th – 10:30am and 12:30pm

- Recognition as a sponsor of Santa & Mrs. Claus
- Mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 10 complimentary tickets to each of the three holiday movies
- 1 corporate banner on display during Teddy Bear Tea
- ¼ Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Movie Sponsor- Home Alone - \$2,000

Friday, November 24th – 3pm

- Recognition as Sponsor of Home Alone Movie
- Business mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 50 complimentary tickets to Home Alone
- 4 complimentary tickets The Nutcracker
- ¼ Page ad in Rialto Fall Season Playbill

Movie Sponsor- The Santa Claus- \$2,000

Saturday, December 2nd – 1pm

- Recognition as Sponsor of The Santa Claus Movie
- Mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website



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- Facebook and Social Media exposure
- 50 complimentary tickets to The Santa Claus Movie
- 4 complimentary tickets to The Nutcracker
- ½ Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Movie Sponsor- Dr. Seuss' How the Grinch Stole Christmas- \$2,000

Saturday, December 16th– 1pm

- Recognition as Sponsor of Dr. Seuss' How the Grinch Stole Christmas Movie
- Mentioned in all marketing including radio ads and press releases
- Logo on all print advertising and signage
- Banner Ad on Rialto Website
- Facebook and Social Media exposure
- 25 complimentary tickets to Dr. Seuss' How the Grinch Stole Christmas Movie
- 4 complimentary tickets to The Nutcracker
- ½ Page ad in Rialto Fall Season Playbill
- Logo on event flyers

Raffle Sponsor- \$1,500

- Recognition and signage at sponsored Raffle Package
- Business name listed in Fall Season Playbill & Rialto website
- Facebook and Social Media exposure
- 4 Complimentary tickets to each of the three holiday movies
- 2 Complimentary tickets to A Charlie Brown Christmas
- 2 complimentary tickets to The Nutcracker
- Logo on event flyers

Yuletide- \$1,000 - \$1,499

- Business name listed in Fall Season Playbill & Rialto website
- Facebook and Social Media exposure
- 4 complimentary tickets to each of the three holiday movies
- 2 complimentary tickets to A Charlie Brown Christmas
- Logo on event flyers

Red- \$500 - \$999

- Business name listed in Fall Season Playbill & Rialto website
- 4 Complimentary Tickets to each of the three holiday movies
- 2 Complimentary Tickets to Cirque Dream Holiday
- Logo / name on event flyers



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Green- \$250 - \$499

- Business name listed in Fall Season Playbill & Rialto website
- 4 Complimentary Tickets to each of the three holiday movies
- Logo / name on event flyers

Silver- \$100 - \$249

- Business name listed in Fall Season Playbill & Rialto website
- 2 Complimentary Tickets to each of the three holiday movies
- Logo / name on event flyers

Wreath Sponsor- \$300

- Business/Donor recognition and signage at sponsored Wreath & Rialto website
- Business/Donor name listed in Fall Season Playbill
- 2 Complimentary Tickets to each of the three holiday movies
- Logo / name on event flyers

Decorator

- Business recognition and signage at decorated Wreath & Rialto website
- Business name listed in Fall Season Playbill
- 4 Complimentary Tickets to each of the three holiday movies

HOME FOR THE HOLIDAYS AT THE RIALTO FORM

Yes! I/We would like to be a Sponsor for the 2017 Home for the Holidays!

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor - \$20,000 (ComEd) | <input type="checkbox"/> Home Alone Movie- \$2,000 |
| <input type="checkbox"/> Partnership Sponsors - \$15,000 | <input type="checkbox"/> The Santa Claus Movie - \$2,000 |
| <input type="checkbox"/> Tree Sponsor - \$10,000 | <input type="checkbox"/> Dr. Seuss' How the Grinch Stole Christmas
Movie - \$2,000 |
| <input type="checkbox"/> Celebrate the Season - \$5,000 | <input type="checkbox"/> Raffle Sponsor - \$1,500 |
| <input type="checkbox"/> Teddy Bear Tea - \$5,000 | <input type="checkbox"/> Yuletide Sponsor - \$1,000 to \$1,499 |
| <input type="checkbox"/> Teddy Bear Tea Food - \$3,500 | <input type="checkbox"/> Red Sponsor - \$500 to \$999 |
| <input type="checkbox"/> Santa's Workshop - \$2,000 | <input type="checkbox"/> Green Sponsor - \$250 to 499 |
| <input type="checkbox"/> Santa and Mrs. Claus- \$2,000 | <input type="checkbox"/> Silver Sponsor - \$100 to \$249 |
| <input type="checkbox"/> Holiday Luncheon - \$3,000 | <input type="checkbox"/> Wreath Sponsor - \$300 |

Contact Information:

Company/ Individual Name _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Preferred Phone: _____ Email Address: _____

How would you like to be recognized in Signage and Publications (list name)?

Please Return Completed Form & Payment (made payable to Rialto Square Theatre Foundation) no later than Monday, October 31st to:

**Marilyn McSteen ▪ Rialto Square Theatre ▪ 15 E. Van Buren St. ▪ Joliet, IL 60432
815-726-7171, ext. 216 ▪ Fax 815-726-0352 ▪ email: mmcsteen@rialtosquare.com**